FEEDBACK FORM

**Salisbury Competitive Brand Positioning**

Thank you for attending today’s meeting. Please take a moment to provide some feedback, either by completing this form today or by e mail to Amanda Snowe@visitwiltshire.co.uk

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| *What are the best elements of the brand positioning for you?* |
| *What needs to happen so that you will use the positioning in your*  *business /organisation?* |
| *What other thoughts do you have which will enable the positioning to work for Salisbury?* |
| *If you would like to be involved as an ‘ambassador’ to help communicate the positioning more widely, to help get it used and adopted, and to build benefits for residents, please leave you contact details below.*  *NAME …………………………………………………………………………………………………………….*  *EMAIL……………………………………………………………………………………………………………..* |